

UNC Assessment Council Video Call Meeting Minutes
September 26, 2018
12:00pm-1:00pm

A. Welcome

- a. Stephany Dunstan began the meeting by announcing the individuals who would be presenting
 - i. Kathy Hill, Director of Assessment Research & Planning (ECU)
 - ii. Cecil McManus, Director of Assessment & Accreditation (FSU)
 - iii. Belinda Locke, Coordinator for Assessment & Strategic Planning (UNC)
 - iv. Jordan Luzader, Coordinator of Outcomes Assessment (NCSU)

B. Jordan Luzader Presents

- a. Jordan discusses that at NCSU each unit has to identify two outcomes a year and one has to be student learning
- b. Two brand new units were created from scratch, and there is an onboarding plan that outlines the timeline for the units
- c. There are three parts to the reporting process
 - i. Mission objectives and outcomes must be defined
 - ii. There should be an overview of data collected the past year
 - With methodology & summary of results
 - iii. There should be an overview of the plan for the upcoming year
 - With remaining items on to-do lists
- d. Cabinet-level individuals write a summary report to see what was done well and Jordan provides a quality check to go from ad-on assessment to embedded assessment
- e. Challenges
 - i. Type of feedback
 - ii. Following timeline
- f. Goals
 - i. For new members and units to have productive conversation

C. Belinda Locke Presents

- a. UNC-CH is focused on student learning and the learning framework that is characterized by a department
- b. Instant polling through baselines
 - i. Departments are encouraged to implement rubrics
 - RAs/Student Rec employees, etc
 - ii. Each department uses rubric to see what students are learning during their employment
 - iii. Common open-ended question for polling that encourages students reflect on their experience
- c. Accomplishments at UNC-CH
 - i. Aligning assessment with the bigger picture
 - ii. Carolina Excellence Project framework

- iii. Annual assessment poster fair
- iv. Periodic workshops
 - It is important to build relationships in other divisions and keep assessment visible by any means possible is how people stay engaged
- v. Nine Competencies

d. Challenges

- i. Fragmented data systems
- ii. Data Hoarding
- iii. Resistance to Transparency
- iv. Fear to share results
- vi. Communication challenges
 - Lack of visible support at senior executive level
 - There is no clear consistent message that this is a priority
- vii. Lack of Human Resources
 - Small IT Team

e. Goals

- i. Implementing Data Dialogues
- ii. Enhancing use of direct measure

D. Kathy Hill Presents

a. Kathy discusses that Institutional Assessment department works closely with the Institutional Planning department

b. Accomplishments at ECU

- i. Framework that features outcome assessment
- ii. Research Data
- iii. Research projects that focus on student success elements
- iv. Comprehensive program review
- v. Work with 29 departments and 380 staff
- vi. Large paraprofessional staff -- 1400 students
- vii. Funded through state dollars, Auxiliary unit, and grant-seeking for projects

c. Challenges

- i. Feelings of University mandate versus this being apart of a position within Assessment

d. Goals

- i. Creating environment w/information integration and being able to share resources
- ii. Starting writing academy that builds on assessment and research development

E. Cecil McManus Presents

a. Cecil states that he is not making a distinction between academic affairs and student affairs when it comes toward assessment

- i. "Success is success"

b. It is important to look at the institutions as a whole in relation to assessment policies and practices

c. SACS needs to be ongoing

F. Stephany closes the meeting